FIRST KENTUCKY ROBOTICS

Run for the Robots Premier Event

Partner with Us to Build Kentucky's Future Workforce

CONNECT WITH THE NEXT GENERATION

96 Teams | Students from Around the World | One Unforgettable Experience

Run for the Robots welcomes top *FIRST* Tech Challenge teams from across the U.S. and around the world to Alltech Arena at the beautiful Kentucky Horse Park.

Beyond the excitement of competition, interactive exhibits featuring industry and university partners introduce students and families to exciting educational and career opportunities, including those right here in the Bluegrass State.

The Future Pathways Zone

A dynamic space connecting students and families with industry, universities, and career pathways in robotics, engineering, advanced manufacturing, and more.





June 3-5, 2027
Exhibitor Engagement: Thursday & Friday

Alltech Arena
Kentucky Horse Park, Lexington, KY, USA

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Partnership & Exhibitor Opportunities

Each partnership level includes all benefits of the levels below it.

30,000+ Titanium Drive Train

- Premier Exhibit space in the Future Pathways Zone
- Invitation to speak during a ceremony and/or share video
- Premier recognition across all event materials & displays
- VIP Hospitality Access for sponsor representatives

10,000+ Platinum Power Core

- Priority Exhibit Placement
- Prominent logo placement on event credentials or signage
- Invitation to speak during the event
- VIP Hospitality Access for up to 10 representatives

5,000+ Golden Gear

- Recognition as Sponsor of One Volunteer & VIP Hospitality Meal
- Premium Exhibit Space in the Future Pathways Zone
- Silent Promotional Video in Slideshow (up to 30 seconds)

2,500+ Silver Circut

- Large or Preferred-location booth
- Multiple Slides in slideshow
- VIP Hospitality Access for up to 6 representatives

1,000+ Bronze Bolt

- Standard Exhibit booth in Future Pathways Zone
- Dedicated Slide in slideshow
- Shout-out on social Media

500+ Community Spark

- 6' Table in the Future Pathways Zone
- Logo on shared slide during slideshow
- VIP Hospitality Access for up to 4 representatives.
- Access includes meals and refreshments in Hospitality room

Let's Talk!

Interested in getting involved? We'd love to connect and explore opportunities for your organization to be part of the 2027 Future Pathways Zone!

Become a Sponsor and/or Exhibitor

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