



# Your Partnership Fuels Kentucky's Future Workforce



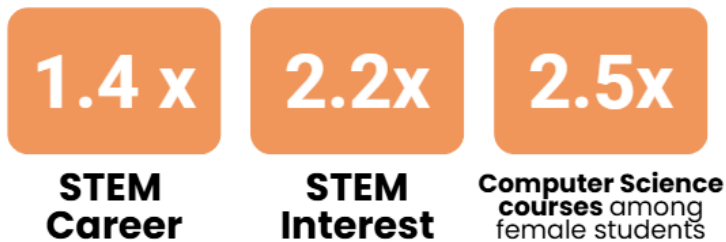
Our students are learning to collaborate and challenge each other – respectfully!  
That's a **FIRST**.

## FIRST students gain proven skills in:

- Project & time management
- Finances and budgeting
- Sales and marketing
- Safety and compliance
- Construction and engineering
- Advanced technology
- Additive and subtractive manufacturing processes
- Troubleshooting & problem solving
- Individual projects & teamwork
- Presentation skills

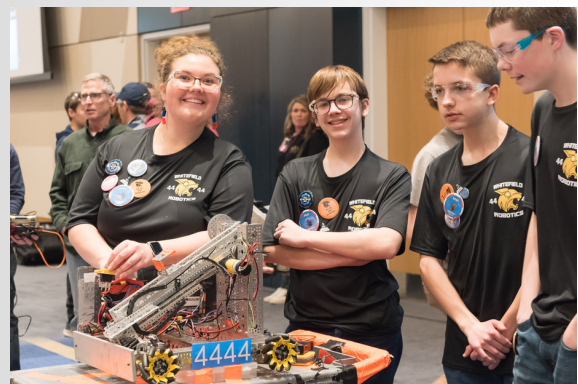
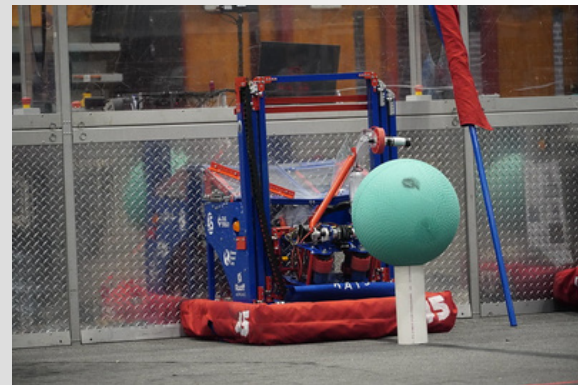
By becoming a supporter of KY FIRST Robotics, your employees can engage as mentors and volunteers with the students and teams, ultimately boosting morale and building relationships with your future talent pool.

## FIRST students show STEM gains:



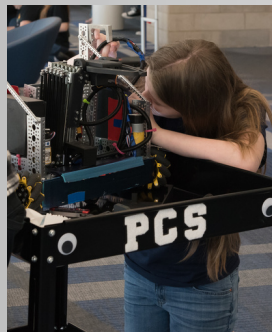
"x" times more likely to show gains in, than peers; \* by their fourth year of college; All differences statistically significant,  $p < 0.05$

Source: FIRST Longitudinal Study. Brandeis University, 2023





# Support Our Youth Robotics Community!!



**\$1,000+**  
**FIRST Fan**

- Volunteer vests with logo on the back available for all event volunteers from the organization
- Social media promotion during the 2024/2025 season with a minimum of 2 tags
- Logo placed on our website as a sponsor

**\$2,000+**  
**Spirit of Gracious Professionalism**

- All benefits listed above, as well as:
- Organization logo on pit signs and volunteer lanyards at an event
- One video to be played at an event
- Recognition at an event by the Master of Ceremonies
- Social media recognition with a minimum of 4 tags

**\$5,000+**  
**Audio Visual Sponsor**

- All benefits listed above, as well as:
- Opportunity to promote internship positions on our website
- Recognition by Master of Ceremonies at all Kentucky events
- Social media recognition with a minimum of 8 tags
- Opportunity to speak at Opening or closing ceremonies at a KY Event

**\$10,000+**  
**Leaders in Technology**

- All benefits listed above, as well as:
- Custom activations available - including webinars, digital engagement opportunities, sessions with our engaged community, recognition at events
- Social media recognition with a minimum of 12 tags

**\$25,000+**  
**Presenting Partner**

- All benefits listed above, as well as:
- Audio or Video interviews on the KY FIRST YouTube
- Logo and recognition on the home page of our website
- Digital content to be played at our events
- Special recognition at all of our activities

**\$50,000+**  
**Strategic Partner**

- All benefits listed above, as well as:
- Year-round recognition as our strategic partner through our digital channels
- State wide engagement opportunities, including keynote addresses
- Amplified social media, including Facebook, Instagram, web site, linked in. Minimum of 15 mentions
- Exclusive personalized branding opportunities

Use the QR code to invest online or mail a check to the address below.



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**WWW.KYFIRSTRobotics.org**